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АНГЛІЙСЬКА МОВА ТА КАР'ЄРА: ЯК ВОЛОДІННЯ МОВОЮ ВІДКРИВАЄ НОВІ МОЖЛИВОСТІ НА РИНКУ ПРАЦІ

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ENGLISH FOR CAREER: HOW LANGUAGE SKILLS OPEN UP NEW OPPORTUNITIES IN THE LABOUR MARKET

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Ключові слова: мова, культури, спілкування Key words: можливості, ринок праці, самореалізація

English is not only an internationally recognized language of communication, but also the key to new professional opportunities, high salaries and global experience. Mastering English opens doors to a wider range of career paths, helping individuals to connect with a global network, access cutting-edge knowledge, and enrich their cultural awareness. The benefits of being an English speaker are limitless.

To begin with, English unlocks a wealth of job opportunities not only in Ukraine, but also around the world. It provides us with access to the international job market as you can use such platforms as Linkedln, Glassdoor, Indeed, Upwork, Fiverr, etc. In many companies, English is the main language of communication, regardless of their location. You can apply for vacancies in Europe, the USA, Canada, Australia, and Asia without physically moving there.

Besides, let's not forget about the opportunity people get to work remotely for worldfamous companies. Knowledge of English allows you to work from home for companies located abroad. This provides higher salaries, better working conditions and flexible working hours.

You work in a multicultural environment, developing not only professional but also social skills. You can build a career without having to emigrate. One of the numerous benefits of having high skills in English language is the salary growth and career development. According to statistics, employees with English skills earn 30-50% more. You can apply for management positions, work with foreign clients or in international departments of the company. So, fluency in English allows you to collaborate with global teams. It also gives you an edge when it comes to career advancement and promotions within multinational organizations. As more businesses adopt English as their corporate language, proficiency in it becomes an invaluable asset for long-term professional success.

Furthermore, most of educational resources, conferences and specialized events are held in English. This allows you to constantly improve, be in trend, boost your skills,

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communicate with world-class professionals and access to up-to-date information. The English language is a tool for connecting with people from all over the world. You will be able to communicate freely with colleagues, partners, and clients from other countries. It promotes cultural exchange and mutual understanding. It allows you to better navigate international events. In addition, English proficiency can open up opportunities for higher education at prestigious institutions. It also provides access to a wealth of global research and innovations. As the global workforce becomes more interconnected, speaking English gives you a competitive edge in your career.

The world is changing every day, and the latest information will first appear in English. This allows you to be one step ahead of your competitors and adapt to updates in time. Also, such industries as IT, Marketing, Design, Engineering are almost entirely English-speaking.

The English-speaking environment allows you to learn new technologies and work in a team faster. Most documentation, instructions, courses, and terminology are in English. This also influences your personal development and self-realization. Language learning develops memory, thinking and self-confidence.

So, speaking English is a crucial advantage in today's world. It is an investment in yourself and your career development. Knowledge of English is the key to the international labour market, allowing you to work in the world's best organizations, be in trend and build relationships with experts from all over the world. It is an effective tool for achieving success in a globalized world.

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