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РИНОК ВАНТАЖНИХ ПЕРЕВЕЗЕНЬ В УКРАЇНІ

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TRUCK MARKET IN UKRAINE

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The cargo transportation market in Ukraine has undergone significant changes. A lot of attention has been paid to this issue for a long time, in particular, it has been discussed in the international literature for a long time. The full-scale war in Ukraine brought a lot of changes not only to the lives of Ukrainians, but also to the life of business and freight transportation, changed the very structure of international transportation, in general, it negatively affected the entire world trade. At the same time, transport was and remains one of the most important branches of social production. Prospects for the restoration and reorientation of transport routes and types of transportation are a constant topic for research, many different authors have tried to analyze this type of activity, since, in today's conditions, transport is the main component of the transport industry of Ukraine. The transport sector connects different cities, countries, production sites and seaports. It is the engine of the economy and its development in terms of production, transport, consumption and trade. At the regional and international levels, transportation links Ukraine with the rest of the world, including, first of all, modern means of transport and communication or any kind of movement of goods or passengers from one destination to another. Therefore, in order to restore and improve the transport infrastructure, it is necessary to develop new rules and requirements for international transportation, which would make adjustments in wartime.

Having conducted a preliminary analysis of the activity of road transport in the cargo transportation market of Ukraine, we can state that it has been quite successful over the last decade. Today, this trend is extremely threatening, because the war fundamentally changed the structure of international transportation. There was a loss of sea routes, the country had to reorient itself to other modes of transport. It became possible to transport goods only by rail and cars through checkpoints. Volunteers and all those who actively participated in helping Ukraine on the humanitarian front generally had to adjust logistical processes for the first time. Nevertheless, logistics, even in the conditions of war, work and are critically important. That is why we need to focus on the repurposing of transportation, which in the future should gradually give positive results and this, in turn, will facilitate all transportation.

Today, we see that many importers are afraid to fill their warehouses in Ukraine with goods, because they are not sure that the products will survive. In addition, due to massive missile attacks on energy facilities, scheduled and emergency power outages are in effect in Ukraine. Therefore, some cargo without maintaining the proper temperature may simply spoil. In the country, now, in the literal sense, we have to move along unexplored paths and discover new roads for ourselves. Now the priority is safety, the main thing is to get there. Therefore, transporters - logisticians monitor the situation every hour, closely cooperate with state authorities, look for ways to bypass dangerous areas and collapsed bridges. In short, the routes have become longer and riskier. The same applies to international transportation. Nevertheless, despite the radical changes and difficulties, logistics in Ukraine works and will continue to work. We believe in our victory, in our success, and in the fact that everything will improve for us, and such an important industry as transportation will mend its ways and take a worthy place in the economy of Ukraine.