

## ABSTRACT

**Kovalenko R.I. Economic evaluation of the impact of factors on the efficiency of production and business activities (the example of PJSC «Kalush ATP»).- Manuscript.**

Research on the education and qualification of "Master" in the specialty 6.030508 "Finance and Credit". - TNTU. I. Puliui. - Ternopil, 2014.

Object of study - assessment and analysis of influence factors on the activity of PJSC "Kalush ATP."

The aim of this work is to study the nature of the factor analysis of enterprise and improve the methods of evaluation and development of scientifically based proposals for ensuring and improving solvency.

Methods: method comparison; of abstraction; statistical methods; graphic processing methods and index time series; observation; grouping; comparisons and generalizations like.

In the master work the theoretical and practical aspects of factor analysis of financial and economic activity. The essence of the concept of profit as the main performance indicator of business enterprise, its main objectives, structure and features, presented the classification of its components, grounded concepts of factor analysis, and investigates the factors that affect the financial results of the company. Analysis of financial and economic condition of PJSC "Kalush ATP" - presents general characteristics, the analysis of the dynamics of the balance sheet and its structure determined financial liquidity (solvency) of the company. The ways and measures to improve the capacity of JSC «Kalush ATP."

Keywords: profit enterprise, the concept of factor analysis, types of factor analysis, influence, financial performance, financial stability, balance sheet, profitability, liquidity, solvency.