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DIRECTIONS FOR IMPROVING THE INNOVATION OF AGRICULTURAL ENTERPRISES

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НАПРЯМИ УДОСКОНАЛЕННЯ ІННОВАЦІЙНОЇ ДІЯЛЬНОСТІ
СІЛЬСЬКОГОСПОДАРСЬКИХ ПІДПРИЄМСТВ**

The contemporary agrarian creation is described by a scope of different credits portraying its substance and improvement territories that have questionable and various effects on creation volumes and deals. In contrast to different areas of the public economy or sort of exercises, farming is described by various explicit eccentricities, which lead to target laws fundamental for its turn of events [1, p.5]. This concerns principally the way that precisely agribusiness around the world furnishes individuals with food, and along these lines is the premise of human life-supporting movement. The reason for this project is to consider the highlights of global act of innovation process management in agriculture and the possibility of its application in domestic practice [3, p.123].

The project characterises development in agribusiness as changes actualised by the financial element in the endeavours movement pointed toward expanding the products ' competitiveness on the market [4]. The creators show highlights of innovation implementation in agricultural enterprises' activities and elements of their execution, present a summed up innovation of advancement execution into agrarian undertakings' exercises, just as examine imaginative action in horticulture of monetarily created nations [2]. In the limit of exploration subject, uncommon consideration is given to the examination of worldwide practice in executing advancement into the improvement of natural agribusiness [3, p.132]. In such manner the creators do investigation of various understandings of the "natural agribusiness" idea, as well as gauge the degree of assignment of zones for natural farming, indicating possibilities for the execution of natural creation in large scale national public realities.

Literature

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