

**DEAR COLLEAGUES!**

**IVAN PULUY TERNOPIL NATIONAL  
TECHNICAL UNIVERSITY  
Faculty of Economics and Management  
Department of Economic Cybernetics**

are honored  
to invite you to participate

**International scientific-practical conference  
"DIGITAL ECONOMY AS A FACTOR OF  
INNOVATIVE DEVELOPMENT OF THE  
SOCIETY"**

**November 11, 2020**

Scientists, researchers, graduate and postgraduate students, as well as representatives of local governments, institutions and organizations, the business community members are invited to participate in order to find the best ways of transformation and innovative development in the context of digitalization of society.

**CONFERENCE FIELDS:**

1. Theoretical and applied aspects of digital economy development.
2. Modern communications and quality of management estimation.
3. Economic and mathematical modeling and measuring the effectiveness of digitalization of society.
4. International integration processes in terms of digital transformation of business-science-education-government.
5. Innovative development of economic systems in the digital economy.

**Conference languages:** Ukrainian, English, Polish.  
**Conference form:** remote

The conference theses will be published in the electronic form before the conference starts its work and will be placed in the institutional repository of TNTU ELARTU.

Conference participants will receive a certificate confirming participation in the conference..

**TERMS OF PARTICIPATION**

To participate in the conference, it is necessary to:

- ✓ Fill the application form
- ✓ Send an electronic version of the edited abstracts
- ✓ Send a copy of the payment receipt.

Applications for participation in the conference and abstracts should be sent to the scientific secretary of the conference Harmatiy N.M

**Email: [kiber2020tntu@gmail.com](mailto:kiber2020tntu@gmail.com)**

**by November 1, 2020.**

The the registration fee (which includes the processing of conference materials, organizational costs and access to the electronic collection of materials) - 100 UAH; 50 UAH for students and graduate students. For participants from EU countries, the fee is **10 EUR**.

To complete the registration you need to fill out the form at the link:

<https://forms.gle/jbm3HALjNQHx6YZz5>

**Details by phone no:**

**+380677940830 Ivanna Bakushevych (Polish)**

**+380677354554 Nataliya Harmatiy (English)**

**Address of the organization committee:**

**IVAN PULUY TERNOPIL NATIONAL  
TECHNICAL UNIVERSITY  
Ruska st. 56, Ternopil, Ukraine, 46001  
E-mail: [kiber2020tntu@gmail.com](mailto:kiber2020tntu@gmail.com)**

**BANK DETAILS:**

Beneficiary  
Ivan Puluy Ternopil National Technical University  
Code: 05408102

Beneficiary Bank: The State Treasury Service of  
Ukraine, Kyiv, Ukraine

Account number  
UA 468201720313221004201008829

**Purpose of payment:** for scientific publication of conference abstracts code: kiber2020 (*surname and initials are to be indicated*).

**NOTE! Payment confirmation (the copy of warrant for payment with the bank's note about the transfer) is to be sent to the address of the organization committee of the conference.**

**ORGANIZATIONAL COMMITTEE**

Chairman - Dmytriv DV, Head of the Department of Economic Cybernetics of TNTU, Ph.D., Associate Professor

Members: research and pedagogical staff of the Department of Economic Cybernetics of TNTU: Gats L.E, Harmatiy N.M., Riznyk N.M., Berestetska O.M., Bakushevich I.V., Martyniak I.O., Kovalchuk O.A.

Scientific Secretary  
Harmatiy Nataliya Mykhailivna, tel. 0677354554

## THESES REQUIREMENTS

**UDC** (Times New Roman, 12 pt., bold, left centered)

**Initials, surname of the author (co-authors), academic rank and degree in the language of theses** (Times New Roman, 12 pt., bold, left-aligned, Ph.D.; Assoc. Prof.; Dr.; Prof.).

**Organization, country** (Times New Roman, 12 pt. left-aligned), (interval 10 pt.)

**TITLE OF REPORT** (Times New Roman, 12 pt., bold, center-aligned), (interval 10 pt.)

**Full name of the author, academic rank and degree (co-authors) in English** (Times New Roman, 12 pt., bold)

**TITLE OF REPORT in English** (Times New Roman, 12 pt., bold, center-aligned), (interval 10 pt.)

**Text of Report.**

**Literature** (Times New Roman, 12 pt., bold, line width aligned)

Edited theses with the content of **1-3 full pages** are printed on the sheets of white paper of A4 format with 25 mm margins on all sides. Font type Times New Roman, size 12 pt. and singular interval are to be used. Drawings and illustrations are to be made on the computer in the \*.jpeg, \*.tiff and \*.pcx formats. The name of the file must correspond to the surname of the first author in the language of theses.

**Conference participants will be given the recommendation for publishing their scientific papers on the results of the conference in the Galician Economic Bulletin.**

Requirements for materials available at the link:

<https://tntu.edu.ua/?p=uk/structure/research/publication/gev>

## PROGRAM COMMITTEE

### Chairman

**Tsikh G.V.**, Dean of the Faculty of Economics and Management, Ivan Puluy Ternopil National Technical University, PhD in Economics, Associate Professor, Ukraine

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**Dmytriv D.V.**, Head of the Department of Economic Cybernetics Ivan Puluy Ternopil National Technical University, PhD in Technical Sciences, Associate Professor, Ukraine

**Rohatynskyy R.M.** Doctor of Technical Sciences, Professor, Ivan Puluy Ternopil National Technical University, Ukraine

### Members of the program committee:

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Dr hab. **Krystyna Leśniak-Moczuk**, Professor UR, University of Rzeszów, Poland

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**Artym-Drohomyretska Z.B.** PhD in Economics, Associate Professor, Ivan Franko National University of Lviv, Ukraine

Ministry of Education and Science of Ukraine  
Ternopil Ivan Puluj National Technical University  
Ivan Franko National University of Lviv  
Vinnytsia National Agrarian University  
Rzeszów University of Technology  
University of Rzeszów  
Charitable Foundation "Ternopil Region Business Incubator"

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Information letter

November 11 2020

TERNOPIL, UKRAINE