

**TERNOPIL IVAN PULUJ  
NATIONAL TECHNICAL UNIVERSITY  
Faculty of Economics and Management  
Department of Economics and Finance**

invites to participate in the

IV International Scientific and Practical Conference

**«FORMATION OF THE MECHANISM FOR  
STRENGTHENING NATIONAL  
ECONOMIC SYSTEMS COMPETITIVE  
POSITIONS IN GLOBAL, REGIONAL AND  
LOCAL DIMENSIONS»**

**March, 31, 2020**

We are pleased to invite scientists, postgraduates, masters, representatives of state government bodies and local administration, banking and financial institutions, enterprises and business structures and other organizations to participate in the Conference. In case of your participation, it is required to send the application form (sample is provided) and abstracts to the Organizing Committee via e-mail and to pay the registration fee before **20 March, 2020**.

Working languages of the Conference – Ukrainian, Polish, English.

Form of the Conference: **distant**.

Abstracts will be published in electronic conference proceedings according to the Conference results. Conference abstracts will be also placed in the institutional repository ELARTU of the Ternopil Ivan PuluJ National Technical University.

**Conference fee is** UAH 100; participation for students, masters, and postgraduates is UAH 50; participation for foreign applicants – € 10.

Payments details will be sent after receiving the abstract(s) and application form of a participant.

Please send application form and abstract to the Scientific Secretary of the Conference – Markovych Iryna, e-mail: **konferenciya2020ef@gmail.com**

To complete the registration, please fill out the form below (in Ukrainian or in English):

<https://goo.gl/forms/kdjJKr4c8HxrXquW2>

For more details call: +38 050 66 89 327

**CONFERENCE SESSIONS:**

1. Development of socio-economic systems at micro-, meso- and macrolevels: the conflict of conventional models and economic realities of the XXI century
2. Features of integration of the state, business, science and education under digitalization of society
3. The role and potential of domestic entrepreneurship in the development of an economically stable state
4. Contemporary development of the Ukrainian financial market: opportunities, challenges, threats
5. Innovations in the global stock market and banking activity
6. Insurance market of Ukraine – a catalyst or inhibitor of progressive changes in the domestic economic system?
7. Cost-effective trade: understanding the essence and modern approaches to its management
8. The future of competitiveness: smart governance, smart territory, smart business

**REQUIREMENTS FOR PAPERS**

1. We accept the abstracts that have not been published before.
2. Abstracts should not exceed 3 pages including figures and tables. No more than two authors are allowed.
3. Abstracts should be submitted in Ukrainian, English, or Polish.
4. Please, use MS Word text processor. Page format is A4. Margins are 2 cm on all sides. Type is Times New Roman, font – 12, interval – 1.5.
5. General abstracts layout is as follows:
  - names and surnames of the authors, position, title of organization, city (town), country in Polish/English

(or English) are in the top right corner (without contractions);

- name and surname of a scientific supervisor (for students, masters, and postgraduates), position, title of organization, city (town), country in Polish/English (or English) are in the top right corner (without contractions);
  - title of the abstract in Polish/English (or English) in capital letters, align center.
6. Illustrations should be used minimally. All figures are to be grouped as a single object.
  7. References should appear at the end of the abstract.
  8. Abstracts that do not meet the Conference topic and requirements as well as the ones not submitted in time will not be considered.

**PUBLICATION OF SCIENTIFIC ARTICLES IN A  
SPECIALIZED SCIENTIFIC JOURNALS  
“SOCIO-ECONOMIC PROBLEMS AND THE STATE”  
AND “GALICIAN ECONOMIC BULLETIN”**

Conference participants have the possibility to publish their papers in the scientific journals “Socio-Economic Problems and the State” and “Galician Economic Bulletin” specialized in economic sciences.

The requirements for the papers to be published in the scientific journals may be found by following the link <https://sepd.tntu.edu.ua/index.php/uk/forauthors>, <http://tntu.edu.ua/?p=uk/structure/research/publication/gev#page>

## PROGRAMME COMMITTEE

**Head – Rohatynskiy, R.**, Vice-Rector for Scientific Affairs, TNTU, Doctor of Sciences (Engineering), Professor

**Co-head – Tsikh, H.**, Dean of the Faculty of Economics and Management, TNTU, Ph.D (Economics), Associate Professor

**Co-head – Panukhnyk, O.**, Head of the Department of Economics and Finance, TNTU, Doctor of Sciences (Economics), Professor

### Members:

**Deyneka, Yu.** – Chief of the City Strategic Development Department of Ternopil City Council (Ternopil, Ukraine)

**Demkura, T.** – Vice-President of the International Chamber of Commerce of ICC of Ukraine on Regional Economy (Ternopil, Ukraine)

**Kolos, O.** – Director of «Trading House «Integral» LLC (Ternopil, Ukraine)

**Tymoshyk, M.** – Director of «PBS Marketing Technologies» LLC (Ternopil, Ukraine)

**Khymych, G.** – Director of Corporation «Scientific Park – Innovation and Investment Cluster of Ternopil Region» (Ternopil, Ukraine)

**Yatsyshyn N.** - Director of TAS Insurance Company PJSC (Ternopil, Ukraine)

**Anetta Zelinska**– Professor of the Faculty of Management, Computer Sciences, and Finances, Wroclaw University of Economics, Dr.Hab. (Wroclaw, the Republic of Poland) – by agreement

**Brygida Klemens** – Deputy Dean for Academic Affairs of the Faculty of Economics and Management, Opole University of Technology, PhD (Economics) (Opole, the Republic of Poland) – by agreement

**Anna Opalka** – Head of the Department of International Relations, University of Applied Sciences in Nysa, PhD (Nysa, the Republic of Poland) – by agreement

**Zofia Wilimowska** – Director of the Institute of Finance of the University of Applied Sciences in Nysa, Dr.Hab. (Nysa, Republic of Poland) – by agreement

**Diana Rokita-Poskart** – Assistant of the Department of Regional Policy, Opole University of Technology, PhD (Economics) (Opole, the Republic of Poland) – by agreement

**Pradeep Kumar** – Head of Indo-European Educational Foundation, PhD (Warsaw, the Republic of Poland) – by agreement

**Ecaterina Daniela Zeca**– CEO of CDEAMIA, University Dunarea de Jos of Galati, PhD (Galati, Romania) – by agreement

## ORGANIZING COMMITTEE

**Head – Panukhnyk, O.**, Head of the Department of Economics and Finance, TNTU, Doctor of Sciences (Economics), Professor

### Members:

**Academic and auxiliary educational staff of the Department of Economics and Finance, TNTU:**

Artemenko, L., Bazhanova, N., Vynnyk, T., Diachun, O., Konstantiuk, N., Kramar, I., Krupka, A., Kudlak, V., Malynych, G., Marynenko, N., Martynchuk, L., Nagornyak I., Levytskyi V., Podvirna, T., Radynskiy, S., Tymoshyk, N., Khymych, I.

### Scientific Secretary

**Markovych, I.** – Associate Professor at the Department of Economics and Finance, TNTU, PhD (Economics), Associate Professor

## APPLICATION FORM

*for the participation in the*

IV International Scientific and Practical Conference

### «FORMATION OF THE MECHANISM FOR NATIONAL ECONOMIC SYSTEMS COMPETITIVE POSITIONS STRENGTHENING IN GLOBAL, REGIONAL AND LOCAL DIMENSIONS»

Full name

Scientific degree, academic rank

Affiliation

Position

Scientific supervisor (for students, masters, and postgraduates): *surname, name, scientific degree, academic rank, affiliation, position*

Number and title of section

Phone number, e-mail

Ternopil Ivan Pulu National Technical University  
Ternopil City Council  
Corporation «Scientific Park – Innovation and Investment Cluster of Ternopil Region»  
Insurance company «TAS»

Wroclaw University of Economics  
Opole University of Technology  
University of Applied Sciences in Nysa  
Indo-European Education Foundation  
(Republic of Poland)

University Dunarea de Jos of Galati (Romania)

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March, 31, 2020  
Ternopil, Ukraine