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ADAM P. BALCERZAK
ILONA PIETRYKA

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Adam P. Balcerzak, Iona Pietryka

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**Institutional and innovative factors
of intellectualization as the basis of
competitiveness of the national economy of Ukraine
in the conditions of global informatization**

JEL Classification: *O11; O23; O30*

Keywords: *intellectualization; competitiveness of the national economy;
postindustrial society; institutional and innovation factors; state policy*

Abstract

Research background: At the stage of formation of post-industrial society, the problem of implementation of the strategy of transition to an intellectually oriented model of economic development, complex modernization of the socio-economic system of the state was updated, which is explained by the necessity of developing new approaches to ensuring the competitiveness of the national economy in the system of world economy.

Purpose of the article: This article is devoted to the substantiation of theoretical and methodological principles and the development of practical recommendations for the implementation of institutional and innovative factors of intellectualization in order to ensure the competitiveness of the national economy in the conditions of global informatization.

Methods: In the process of research were used general scientific and special methods: synthesis and system analysis, statistical and economic analysis, comparative and indicative methods, the method of the main components, grouping, logical analysis, strategic management.

Findings & Value added: The article substantiates the methodical approach to the formation of the institutional and innovative factors of intellectualization as the basis of the competitiveness of the national economy by supplementing the exist-

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ing institutional and economic, institutional and legal and institutional and organizational factors. It was defined a scientific approach to identifying threats to the process of intellectualization, which, unlike the others, are generated by the environment of an imperfect and unformed institutional environment. It has been developed the methodology for assessing the competitiveness of the national economy by expanding the traditional indicator approach by estimating the coefficients of determination of the competitiveness of the national economy and its innovation component.

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