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TRENDS AND CHALLENGES OF EDUCATIONAL SYSTEM IN THE XXI CENTURY

Development of information technologies is a priority task of modern society in recent years. In modern conditions the learning process is in constant interaction with new information complexes and systems which allow introducing new methods and approaches in an education system. Certainly, the development of information technology entails exploring new opportunities for the practical use in the system of higher education of recent achievements in the field of informatics. Implementation of new information technologies in the educational environment, as well as any other innovative process, makes changes in pedagogical sphere.

Process of informatization of education is aimed at creating more comfortable conditions, both for work of the teacher, and for training of the student. The special attention in this process is paid to interaction of the teacher and student. The new technologies integrated into an education system allow due to new approaches in learning to direct and realize the potential of future expert. One of the most important tasks is the development of the student's personality, the formation of skills and abilities to develop a strategy to address both instructional and professional tasks. New technologies help to achieve increase in students' creative thinking. Through the new opportunities the student becomes more motivated to resolving of the task set for him [2].

At the international level, there are two main challenges. The first is the role of supranational organisations such as UNESCO in advancing the prospection of trends and improvements, as well as in promoting networking and twinning programmes among institutions. The European Union (EC-JRC, 2010), for example, has stressed that higher education must change and adapt to economic and social needs, that institutional change is essential to educational innovation, and that information and communication technologies must form part of the teaching and learning process. The second international challenge is to encourage international cooperation between institutions in order to share knowledge across borders and facilitate collaboration, which, furthermore, represents an essential element for the construction of a planetary (Morin, 2009) and post-cosmopolitan citizenship (Dobson and Bell, 2006): the assumption of interdependence, “deterritorialisation”, participation, co-responsibility, and solidarity among all inhabitants of the planet [4].

The main problem of informatization of education is lack of system approach to realization of this process. In most cases information technologies are used in higher education on their own initiative. The efficiency of using the teaching staff of information technology in the learning process is significantly different. Equipment of educational institutions means of technological achievements are also very different. Quality of the processing equipment used in educational institution and the software is not

always at the highest level. The complex of the listed problems affects both the education system in general, and prerequisites of her subsequent development [1].

The following are the challenges faced by universities and other institutions of higher education [3]:

– Changes in universities as institutions and at the level of internal organisation. These changes should aim to improve the management of resources (human, economic, etc.) and be restructured to improve internal democracy. Universities must continue their mission to educate, train and carry out research through an approach characterised by ethics, autonomy, responsibility and anticipation.

– Changes aimed at tapping the potential of information and communication technologies in the creation and dissemination of knowledge. The goal of such changes is to create what Prensky (2009) calls *digital wisdom*.

– Changes for social responsibility and knowledge transfer. The work of higher-education institutions must be relevant. What they do, and what is expected of them, must be seen as a service to society; their research must anticipate social needs; and the products of their research must be shared effectively with society through appropriate knowledge-transfer mechanisms.

References

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ІННОВАЦІЙНИЙ РОЗВИТОК ПІДПРИЄМСТВ В СУЧАСНИХ УМОВАХ INNOVATIVE DEVELOPMENT OF ENTERPRISES IN MODERN CONDITIONS

Сучасні процеси розвитку підприємства вимагають збалансованості у питаннях мінімізації витрат і отримання максимального прибутку. Саме ці принципи головні в питанні впровадження на ринок нового продукту і потребують ретельного висвітлення і оприлюднення інформації. Економічна грамотність та обізнаність працівників різних сфер бізнесу сприяють процесам наукових досліджень в області створення нових технологій.