

2. Мацокін А. П. Теоретичні основи управління процесом соціалізації студентської молоді [Електронний ресурс]. – Режим доступу: <http://www.kbuara.kharkov.ua/e-book/db/2008-2/doc/1/10.pdf>.

3. Political socialization function , [Електронний ресурс]. -Режим доступу: [<https://socialworkeducationbd.blogspot.com/2017/02/definition-nature-types-agents.html>]

4. Political Socialization. Meaning, Nature, Agencies . [Електронний ресурс]. -Режим доступу :

[http://shodhganga.inflibnet.ac.in/bitstream/10603/118373/13/13_chapter%203.pdf]

5. Almond Gabriel A. The Political of Developing Areas / Gabriel A. Almond and James Coleman, Princeton, NJ .: Princeton University Press, 1960. P. 7.

УДК 378.147:81'243

Резніченко А.-ст. гр. БХФ-2-14

Київський національний університет технологій та дизайну

ІНОВАЦІЙНІ МЕТОДИ ІНОЗЕМНОЇ МОВИ ПІДГОТОВКИ ФАХІВЦІВ

Науковий керівник: старший викладач Звонюк О.А.

Reznichenko A.

Kyiv National University of Technologies and Design

INNOVATIVE METHODS OF FOREIGN LANGUAGE TRAINING OF SPECIALISTS

Supervisor: Zvonok O.A.

Ключові слова: інноваційні технології, методи навчання іноземної мови

Keywords: innovative technology, methods of foreign language teaching

In recent years, innovations have penetrated into all spheres of human activity, and the use of innovative educational technologies in the educational process of higher educational institutions has become especially relevant in the light of the modern reform of the entire educational system. Nowadays, the use of computer technologies in teaching is of great importance, it facilitates our life greatly but at the same time we face a lot of problems.

So, what are the main benefits from our today`s technologies? We do not have limits of studying or developing something new. And a great combination of a number of technology such as language laboratory, video, television, radio, newspapers, magazines, books, bibliographies, and phones helps us in this.

The use of modern means, such as awareness programs and Internet technology, as well as cooperative learning and project methodology, allow us to solve these problems. So, Internet sources that may come to the aid of foreign language teachers in the organization of independent work, include broadcasting, interacting with and searching in online resources, where cognitive information, training materials and conditions can be found that are conducive to the formation of professional competence for future specialists [1; 181].

The technical advantage of teaching English with the help of multimedia technology is that sound cards allow users to record their speech and then compare it with the pronunciation of native speakers. [2; 134]

We do not have to forget that the use of modern technologies helps a lot of people in their professions as well as the profession of teachers. In what way? Teachers as well as other interested in learning and education people can find useful information which they transfer to children with the help of innovation technologies. It is be much more useful, interesting and memorable. With the help of modern technologies teachers have a great access to a great selection of varied of educational materials.

It is also proved by modern researches that with the help of audio and visual materials people memorize the information (up to 80%).

It is worth saying that multimedia technology has a number of advantages compared with information technology training. They are as follows:

- a) Ability of distance learning;
- b) It gives an opportunity and support students with linguistic abilities;
- c) Provides access to best practices of communication as well as personality development skills;

But, as far as you know, along with positive aspects some negative things may appear. They are as follows:

- a) Lack of qualified developers;
- b) Lack of financial support to develop in this field;
- c) No access to active use of these technologies;

That`s why it is not easy to introduce multimedia technology in the learning process. First of all, we need to create conditions which will be relevant to its use and require all its needs. Currently, most schools and universities in our country are equipped with multimedia rooms for English language learning. Such rooms have modern equipment.

All in all, in the current situation we are still on the stage of developing. We need to develop our professional skills in order to achieve good results. And, of course, one of the main components of developing is financial support.

СПИСОК ЛІТЕРАТУРИ

1. Yang L. R. Benefits and drawbacks of controlled laboratory studies of second language acquisition. Cambridge: Cambridge University Press, 2001. — 173– 193 p.
2. Modern information technologies in education. Robert I. V. - School Press, 1994.-215p.