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## **МЕРЕХТЛИВИЙ БЛИСК ДЛЯ ГУБ АБО ХІМІЧНІ КОМПОНЕНТИ В ПРОСТИХ РЕЧАХ**

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## **SHIMMERING LIP GLOSS OR CHEMICAL COMPONENTS IN SIMPLE OBJECTS**

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Women all over the world want to be beautiful and self-confident. Some achieve results with the help of fashionable clothes, other women prefer bright make-up. Having studied the situation of the twenty-first century, I found out that most often women will pay attention to their lips.

Many use matte lipsticks, pencils and a basic base. However, the unsurpassed leader remains the lip gloss. Their choice is so wide that the store can get lost not only in their producers, but also in tastes and colors.

Lip gloss has become one of the most popular cosmetics in recent years. So it's no wonder that the history of lip gloss is so intriguing .

The history of lip gloss begins with Max Factor. A pioneer in the world of makeup. Factor was legendary for his contributions to the major motion picture industry .

The first commercially available lip gloss was called x-Rated, and it was a hit when it launched in stores in 1932 . In fact, it remained in production until 2003. When Max Factors parent company, Proctor and Gamble discontinued it.

The ingredients in lip balms include olive oil, beeswax, coconut oil, jojoba seed oil, stevia extract, sunflower seed oil and linalool .

Beeswax is a popular ingredient in many glosses and lipsticks because it is natural non-toxic, affordable and has a sweet taste. Like carmine, beeswax is an animal product avoided by most vegans. Lip balms may also include taste. Some manufacturers say that the ingredients in their lip balms are 100 percent natural and 95 percent organic.

Linalool is a naturally ingredient that is processed from the essential oils of many plants and flowers, such as lavender and rose. At the moment, there are more than 100 different flavors lipstick . The most popular of them is the strawberry, watermelon. ice cream, cherry. For example lipstick with strawberry flavor includes stevia extract that provides the first sweet taste. Women say that the most popular color of lipstick - pink. Many lip glosses contain sunblock. Products with SPF helps women to protect lips from the sun and at the moment it is important.

Based on all of the above, I have drawn such conclusions:

- 1) the most popular cosmetics brand in Europe is Max Factor,
- 2) there are about a thousand different formulations of lip glosses,
- 3) only one percent of women have an allergic reaction to this type of cosmetics.