

SUMMARY

Hnatyshyn R. A. The mechanism and sources of the enterprise innovative development investment support (“SE Bordnetze-Ukraine” LTD as a case study). – Manuscript.

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The object of the study is the effectiveness of the “SE Bordnetze-Ukraine” LTD innovative development investment support.

The aim of the thesis is to evaluate the efficiency of the innovative development investment support at the “SE Bordnetze-Ukraine” LTD as a case study.

Methods of the research. The methodological and theoretical basis of the study are as follows: logical and dialectical method of cognition of phenomena and processes in the modern world and national economies; conceptual provisions of modern economic theory; methods of analysis, synthesis and comparative analysis; method of system analysis; tabular and graphical methods, financial and economic analysis of business enterprise, economic modeling, correlation and regression analysis.

In the thesis, the theoretical framework for the enterprise investment and innovative activity is researched. The investment activity at the “SE Bordnetze-Ukraine” LTD is analyzed. Ways of improving the innovative development investment support at the “SE Bordnetze-Ukraine” are proposed. The activity of the SE Bordnetze-Ukraine” under market economy is studied. The modeling of the innovative activity as a tool for resource management process at the SE Bordnetze-Ukraine” LTD is carried out.

Keywords: investment activity, innovative activity, financial and economic activity.