

ANNOTATION

A research object is a process of making decision about the release of new products on a productive enterprise.

An object is the systems of support of making decision about the release of new products .

The aim of work is development of the algorithmic and programmatic providing for the decision of task of support of making decision about the release of new products.

Model which is developed, and algorithms are the result of combination of the methods, known in economic science. They will allow more precisely to describe processes which take place on enterprises, and will give an instrument to the leaders of enterprises at the decision of questions, related to the release of new products.

The worked out software will allow to automatize the process of support of making decision at the decision of question about the release of new products.

Year of implementation of diploma work 2013

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Keywords: competitiveness of products, making decision, prognostication of pricing, system of support of making decision.

Diploma work contains 124 pages, 24 tables, 13 drawings, 22 sources, 5 additions