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## РИСИ, ВАЖЛИВІШІ ДЛЯ УСПІХУ ЗА ІНТЕЛЕКТ

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## MORE IMPORTANT TRAITS FOR SUCCESS THAN INTELLIGENCE

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We are often led to believe that the only way to succeed is an exceptional Q and the only thing to climb the success ladder is intelligence butthere are quite a few other skills and traits that one can sharpen andenhance. They are: people skills, empathy, passion, a growth mindset, resilience, openness to new experiences, self-regulation and conscientiousness. According to some scientific findings, emotionalintelligence is actually a greater indicator for success than intellectand personality traits are more accurate predictors of success than actualintelligence levels: 1. self-regulation. Taking time to think before youact is the first step towards success in any area of your life. 2. Growthmindset.People with a growth mindsetwelcome challenges and setbacks with open arms. 3. resilience. Rather than succumbing to failure, resiliencepeople accept that something didn't work and go about finding a differentand successful solution instead. 4. passion. While knowledge is often anexcellent starting point, relentless passion is guaranteed to driveyou towards success. 5. empathy. Putting yourself on the same page as yourclient or colleague will enable you to build rapport and reduce tension.6. conscientiousness. Conscientious people are disciplined, compliant and excellent at planning ahead. 7. Openness to experience. If somebody is curious about how and why things work and is keen to uncover explanation, then he is 4 times more likely to succeed than his closed-off colleagues.8. social skills. Having social skills means more than just beingfriendly, it means being emotionally capable in any situation. Some scientists describe "big five" personality factors:conscientiousness, agreeableness, openness to experience, emotional stability and extraversion. Compared to standardized testing individuals that had higher levels of these traits were more likely to achieve higher results. Additionally, research from Carnegie Instituteof Technology found that 85% of financial success is generated from peopleskills and 15% due to technical knowledge. Thus, people prefer to dobusiness with someone they like and trust, rather than someone they don't. The only conclusion is: while intelligence can be taught, personality traits can be developed and enhanced.