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DEVELOPMENT OF FOOD INDUSTRY IN UKRAINE

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The role of an effective, high performance and fast growing food industry as the backbone industries is to provide people with food products, forming the country's export potential, providing food security and high competitiveness of the national economy.

Food industry in Ukraine is traditionally the major supplier of basic foods, such as sugar, salt, oil, alcohol, confectionery, etc. Food industry is the leader of the agro-industrial complex. It will remain strategically important in future, determining the well-being of the people. The sector has considerable production, research and labor potential. Food industry has a complex structure bringing together over 20 industries that produce food. At present, its production capacities are not fully utilized. They operate at 42% of capacity in confectionary, 30% in dairy, canning and 19% in soft drink production. Thus, reserves of the sector are vast.

Food industry economic potential largely depends on the development of agriculture, which is the main element of the agro-industrial sector and the supplier of raw materials to all the sub-sectors of the food industry. Meat processing facilities are concentrated in Kharkiv, Poltava, Odesa, Kyiv, Vinnytsia, and Dnipropetrovsk. The largest dairy processors are based in Kyiv, Dnipropetrovsk, Kharkiv, Odesa, and Lviv. The sugar industry, which is another key element of the food industry, comprises more than 190 sugar refineries located in sugar beet growing areas (Vinnytsia, Cherkasy, Khmelnytsky, Kyiv and Ternopil Oblasts). Flour and cereals industry offers its products to the market.

Food industry in Ternopil, which processes agricultural raw materials, is the leading one in the economy of the region. The following branches are mostly notable: sugar, meat, milk, spirit-vodka, confectionery, tobacco, tinned vegetables, flour grinding and other branches. The sugar industry is the leading branch (there are 9 sugar plants operating in the region), concerning the production amount and realisation of products. Together with alcohol and tinned vegetables they are the branches of industry in which the Ternopil region is considered to be specialised on the state and local levels of labour division.

In 1957, a local dairy plant started its operation in Ternopil. However, during the reconstruction of the company began to decline and in the early 90's it was in serious financial and economic conditions. The situation changed in 2000. Then the power company OJSC "Ternopil plant milk" was created. Since then, annual production increased by 25-30%. Company expanded its product range, markets and developed a raw material supply system and distribution system. As a result of constant reconstruction, now production capacity of the plant can process about 300 tons of milk a day.

Ternopil Brewery "Opillya" – Ukraine's food industry company engaged in the manufacture and sale of beer and kvass. The company traces its history from the brewery, built in 1851 in the area for several decades, the owners of the brewery, which quickly became one of the main suppliers of beer in Ternopil, was Goldberg family.

In the early 1990s brewery in the form of rental companies operated, then it was privatized with the formation of an open joint stock company.

Currently the company produces five beers and a variety of kvass: Opillya Zhiguli, Opillya Brand, Opillya Korifey, Opillya Korifey unfiltered, Opillya Prince, Opillya Home.