<u>VII Всеукраїнська студентська науково - технічна конференція "ПРИРОДНИЧІ ТА ГУМАНІТАРНІ НАУКИ. АКТУАЛЬНІ ПИТАННЯ"</u>

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PROS AND CONS OF ANDROID DEVICES

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Security, Stability, and Software. we can't say that Android is superior to iOS in any of these categories. But it's so close now that none of them presented any sort of obstacle to switching. The difference is so slight that they were easily obliterated by the advantages of Android, as we perceived it. Which isn't to say that Android devices are the best phones that anybody can buy, or that the platform is free of nuttiness and frustrations. Android operating system has been the highest used smartphone platform today leaving behind even the Ios and Symbian. By the end of 3rd quarter of 2012 Android covered about 75 per cent of total market share of the Smartphone. There must be some of the features which keep customers luring towards buying the Android powered devices.

Applications that are developed for Android are one of the main reasons of its huge demand. There are varied applications made for Android devices for all types of users. Android application development thus has bloomed because of the increased number of users and demand of apps. We shall discuss a few of the important pros which are really positive on Android's part which attract more and more users. We shall also mention the cons due to which some of the users avoid Android and go for other Smart phones.

Weighing out the pros and cons for Android devices one thing that can be said is that Android outweighs other OS devices in almost all departments. Most importantly in the app field Android has an edge over all other platforms. This is the reason why android application development has gained quite good recognition in the app development world.

Android device is used by a wide range of people around the world. It is the great advantages which are available by using the android device that draws people towards increased usage.

Android and iOS the two biggest competitors of the smartphone market are always in news for some new innovations. However android has gained an edge of and is used by huge number of people around the world.