УДК 15:42

Крамар І.Ю. - аспірант

Тернопільський національний технічний університет імені Івана Пулюя

## THE MEANING OF FIRST IMPRESSION

Науковий керівник: к.п.н., доц. Кухарська В.Б.

"It is a long time ago known that people hurry to make conclusions on the basis of little quantity of information, - Sam Gosling said, researcher from the Texas university. - But in this case the fact of lots of "right" impressions, got at a revision just of one picture, is very interesting."

The manner of person is a mirror, where the portrait reflects, said Goethe. You can notice that the first impression appears at the moment when you see the person for the first time. He/she even doesn't begin to speak, doesn't express his/her attitude to some problem or question but you subconsciously determine whether you like him/her or not.

At the beginning of conversation some invisible bridge establishes between people. People are gained good manners during all life. They try to show their inner world through the manners. You need only 10-15 seconds to form an opinion about a person. I tried to distinguish rules which you can follow to make a good impression:

- Your first sentence shouldn't contain more than ten words. Usually, it's greetings or the expression of gratitude.
  - In the first phrase try to remember the name of interlocutor.
  - Look in eyes of interlocutor with smile, but it must be friendly and generous.
  - Your manner of behavior should be light and natural.
  - Tidy appearance is obligatory.

There are also some things, that can spoil the first impression:

- everybody has the manner to talk. But it is necessary to try, that style of Your language was used according to the situation;
  - negative, amateurish image. Slipshod original appearance;
- using the words-vermin. It follows to avoid words as: "here", "well", "it same", "so to say", "in essence", "that" and others like that;
- it is better to avoid the unjustified touches to the interlocutor they can show oneself obtrusive:
  - mastication of chew is absolutely impermissible;
- coughing and other attempts to "clean" out a throat or nose also produce the unpleasant impression.

I should say that the first impression is very important, but if you have not good skills nothing can save you. Your experience and knowledge is your wealth. May be at first people can't estimate you, but later everything may come up. Good impression is only the first step.

Good teacher is determined by the achievements of pupils. Good engineer by the amount of the constructed machines. Thus, person can be estimated during the process of work. So, to achieve a success you need to combine your knowledge, experience and make good impressions on people.